

## The Gig Economy: Not Going Away, Rather Perhaps our Future!

February 8, 2021

- Weekly Product and Business Meeting – 1<sup>st</sup> Saturday is live at 10 AM CT. <https://zoom.us/j/215452258> or [www.allaboutmannatech.com](http://www.allaboutmannatech.com): the others are prerecorded links that are text to you by 10 AM CT on Saturdays.
- Next TNL, February 9th at 7:30 Pm CT [www.allaboutmannatech.com](http://www.allaboutmannatech.com)
- This week's "Product Focus": Omega 3 with D3
- Manapol Win-Win Bonus Event
- Are you on your way to Hawaii with us???

### Feb 5 2021 Article "Ultimate Gig"

1. Gig Economy: Background
  - a. MJH presentation with John Fleming  
<https://allaboutmannatech.com/leverage-your-business-with-the-gig-economy/>
    - 1) 10 Benefits of the GIG
  - b. Prior Monday Call – February 17<sup>th</sup>
  - c. Status of Lawsuits regarding "employee" versus "independent contractor?"
    - 1) California Proposition 22: a Defining Moment  
Passed and overturned the State of California's attempt to classify GIG workers as employees
2. Recent article regarding Albertson's
  - a. **"Albertson's is Laying Off Employees and Replacing with Gig Workers, as App Platforms Rise"** <https://www.washingtonpost.com/business/2021/01/06/vons-albertsons-door-dash-prop-22-layoffs/>
    - 1) Gig providing companies continue to serve a new marketplace growing more and more dependent on online platforms to sell products
    - 2) Walmart and Amazon already utilizing Gig workers efficiently
    - 3) DoorDash and other platforms
  - b. Is Albertson's trying to avoid employee benefits? Probably not...rather a recognition that the future of work will look very different. *"Flexibility and freedom are the new attributes workers desire."*  
*"Albertson's is repositioning itself for a relevant future where the pool of workers -gig workers-are growing in abundance."*
  - c. Recognize that the old industrial economy work model wherein the employer controlled virtually everything about the worker, has existed for 100 years...time to embrace something new? Focusing on Flexibility.
  - d. The safety net: health insurance, workers comp, savings options, retirement options, etc. What workers need is choices...and the marketplace will encourage better choices. Look for improved quality and reduced prices.
  - e. The speed of information dissemination is overwhelming. It is truly a major factor in all of this transition as we have become an Information Highway.
  - f. Costs can radically come down if we remove all the "middle men" that exist today.

3. Projections for all the JC Penney's Stores, other Huge retailers Closing Down
  - a. Amazon Distribution Centers
  - b. Other major retailers shifting to "Amazon Style"
  - c. Major companies giving up leases on Huge Company Headquarters
  
4. Now what do we do?
  - a. We are the Ultimate Gig  
Learn how to talk, how to compare and we can work with Mannatech in supporting the list of Support "Safety Net Products" to meet the needs of the Associate Base.
  - b. The impact of the pandemic
    - 1) Some are enjoying the "stay at home" work environment
    - 2) Cost savings for both "employees" and Companies