

Sarah Robbins Training On Using Facebook

Monday Call, October 28, 2013

- Weekly Mission Live Stream Monday at 8 PM EST, 9 PM EST, 10 PM EST, 11 PM EST. <http://www.m5mlive.tv> or 24/7 <http://www.m5mlive.com>
- TNL – Kevin Robbins and Al Bala - 7:30 Pm CDT at Mannatech Corporate offices or www.mannatechlive.com
- M5M Leadership Event - Nov 8-10 register at events.mannatech.com. Make a commitment of how many on your team will be there and make it happen.
- Are you making your Welcome Home Calls???
- Do you have strategies to explode your business with upcoming skin care?

16 Top Tips:

1. Get a professional picture! You are trying to be an attractor factor
2. Reconnect with old friends examples:
 - High School friends
 - College friends
 - Friends from childhood
 - Everyplace where you have lived
3. "A post a day keeps leads coming your way."
4. Be a giver of greater value...every post should be positive
5. Keep Balanced...don't post business daily....only a couple of times per week
6. Post personal things. Involve people in "Who you Are"...this is why reality TV is so popular today. But make sure they are not when you are going shopping!!
7. We are in a popularity contest...get as many likes, shares, friends, etc.
 - Ask questions to get more hits
 - Example:
8. Take every conversation off Facebook once it gets into interest in your business opportunity
9. Rules of Posts:
 - Be consistent (2-3 posts per day)

Positive, Inspiring, funny

Post pictures

Post timely...morning, lunch, 8-9 p.m. When people are most apt to see/respond

10. Ask questions

"going to art fair...great for Christmas presents..any ideas?"

"Heading to Paris on all expenses trip from my company I rep...anyone been there? Good ideas on what are "Must Sees"?"

11. Get 5 new contacts a day keeps your business alive. Setting a goal is important to make it a true part of your business.

12. Welcome your new Members and "tag" team members

Give background of person so people can relate on where they came from

Feel "If they can do it, so can we"

"Join me in welcoming my newest "Champion" and put picture of them

13. Post info on your weekly 15-20 minute opportunity calls (1 post per week)

If you are interested contact me for more info

14. If traveling to another town..."who do you know in "XXXX"

I am expanding my business and will be there"

15. Post "Success Stories"

16. Ask others to help you with your "Referral Reward Program"

Give them a product or share the bonus you get

Your people who give you referrals soon want to do the business

Just tell stories...do not say "Join Me" or "Buy my product"