

# **Reasons to be Unreasonable: the 10 Fundamental Powers of Extraordinary Leaders**

Monday Call: June 24, 2013

- Weekly Mission Live Stream Monday at 8 PM EST, 9 PM EST, 10 PM EST, 11 PM EST. <http://www.m5mlive.tv> or 24/7 <http://www.m5mlive.com>
- TNL – Merri-jo Hillaker - – 7:30 Pm CDT at Mannatech Corporate offices or [www.mannatechlive.com](http://www.mannatechlive.com)
- Thursday night XFM Support Call at 8 Pm CDT 800-768-2983 access code 4717417#
- Mannaquest 2013.... Not too late to register... Orlando – June 28-30, Chicago – July 12-14
- Building Champions Call Saturday morning's at 11 AM EST– (800)768-2983 – Access Code – 4717417#
- Weekly Strategy Video - **Building Champions with Bo Short** - Every Monday Morning on [www.mannatechlive.com](http://www.mannatechlive.com)
- Customer Loyalty Program
- New Materials on Resource Library
- Branson: They will be breaking out New Skin Care Product

By Tony Robbins

1. The Power of Vision
  - a. Must be larger than yourself
  - b. Leaders embrace what moves them, transforming these inspirations into clear visions of what they must.Suggested reading: Myles Munroe, "The Principle and Power of Vision"
2. The Power of Unreasonable Expectations
  - a. To receive the ultimate rewards, you must live by the ultimate standards.
  - b. Leaders are unreasonable men and women who refuse to be bound by the past while reserving their most unreasonable standards for themselves.Suggested reading: John Elkington and Pamela Hartigan, "The Power of Unreasonable People"
3. The Power of Conviction
  - a. The quality of your life is in direct proportion to your ability to deal with uncertainty.
  - b. Leaders confront uncertainty with their own internal certainty.Suggested reading: Peter Wallison, "Ronald Reagan: The Power of Conviction and the Success of his Presidency"
4. The Power of Connection
  - a. True leaders have an uncanny ability to care and connect
  - b. This care is sourced by thoughtful interactions and understanding the motives of others.Suggested watching: [www.connectionmovie.com](http://www.connectionmovie.com)

5. The Power of Passionate Communication
  - a. To inspire others, you first must be inspired.
  - b. Inspiration is channeled through bold and heartfelt communications that express your high standards and convictions.Suggested reading: Simon Sinek, "Start with Why"
6. The Power of Strategic Innovation
  - a. Leaders constantly innovate, anticipating the roads ahead and staying ahead of the trends.
  - b. Strategic innovation is a daily habit.Suggested reading: Robert Johnston and J. Douglas Bate, "The Power of Strategic Innovation: A new Way of Linking Creativity and Strategic Planning to Discover Great Business Opportunities"
7. The Power of Action
  - a. Leaders are bold. They are men and women of action.
  - b. Action does not come out of conversation...rather change in psychology, mindset and physiology.
  - c. Leaders have the power to get others to take action as well.Suggested reading: <http://www.success-attitude.com/principles/action1.html>
8. The Power of Truth
  - a. Truth penetrates...it has power.
  - b. Leaders tell everyone they interact with the truth.Suggested reading: William George Jordan, "The Power of Truth"
9. The Power of Character
  - a. Leaders are responsible, consistent, courageous, loyal, and fearless.
  - b. They learn from their mistakes and use these lessons to make progress and get results.Suggested reading: "The Power of Character" edited by Michael Josephson and Wes Hanson
10. The Power of Giving
  - a. Ultimately, no man or woman is happy unless they have found a way to contribute beyond themselves.
  - b. They don't give to be acknowledged, they do it because it is right.Suggested reading: Azim Jamal, "The Power of Giving"  
Bob Burg, "The Go-Giver"

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