

# The "Impact" of the Current Pandemic: What can You (WE) do?

- Weekly Product and Business Meeting – 10 AM CT. <https://zoom.us/j/215452258>
- Next TNL, March 24 [www.allaboutmannatech.com](http://www.allaboutmannatech.com)
- Mannatech 3 Lap Mini Incentive - Where are you in the incentive for the second lap?
- MannaLive 2020 is coming right where you are! Stay tuned for more information!

## 1. No better time in this year to ACT than NOW!

- a. Lots of consternation around the Coronavirus (aka COVID-19)
- b. No "cure" out there and not expected for perhaps a year.
- c. Who are most vulnerable?
  - 1) Over 60
  - 2) Health challenged  
Listed as Asthma, Diabetes and Heart Disease
- d. Are others as well? Yes, anyone with an impaired immune system!

## 2. What is it we have to offer?

- a. KEYS to a healthy immune system

It is in fact ALL WE HAVE today to protect from this pandemic besides "no community"

- b. What does that look like?

Apply science at its best and allow the nutrients to do the rest.

Dr. Steve Nugent: *"The first study on glycans (glycoproteins) can actually be traced to 1857. As of 2010, there were 22,884 articles on PubMed alone using the keyword of "glycoprotein." In March of 2020, there were 838,684. It is the single most important discovery in human nutrition because of what these glycans do for the human body. This is something everyone needs everyday whether they understand it or not."*

## 3. Here are the materials:

- a. List of new videos:

ImmunoSTART®: <https://library.mannatech.com/11556>

MannaBOOM™ - <https://library.mannatech.com/11571>

Innovators of Glyconutrition: <https://library.mannatech.com/11563>

Ambrotose™ Cellular Communications : <https://library.mannatech.com/11564>

- b. Promote the Specials as they come out

(right now only two left: Mannapol, Ambrotose LIFE™)



## 4. YOU HAVE THIS OPPORTUNITY TO TRULY BE A "GAME CHANGER"

- a. Not many of these will arise in your lifetime

This is the worst that has happened in 100+ years!

- b. Draft of potential Email message to downline: See attached
- 5. How to "tap into" all of your downline's email addresses
  - a. Send special email due to many not knowing about Mannatech in their email bank
  - b. Forward to all of those in their current downline
- 6. Use this time to boost reactivation
  - a. Did you save your list from the past couple of purges?
    - 1) See attached Step by Step
  - b. Once they reorder (you know by checking your downline), then follow up with a "reconnecting" email (see attached)
- 7. What associations/groups outside of Mannatech do you belong to?
  - a. Get those email lists
  - b. Send out a short email (see attached as an example)
    - 1) See Sample Email
    - 2) Every Aloe is not equal!! For more science, (Carol Merlo's training on Saturday is excellent on Manapol). Send out a Blast with soon to be established Link to that training, and the Manapol Special!
    - 3) The KEY measurement for the efficacy of Acemannan is the Dalton reading <https://cloud.mannatech.com/mtlibrary/128424169713411.pdf>
    - 4) Call to action NOW!  
Why? Your Immune system needs it  
No better time than now to support the health of that immune system:  
This pandemic is not going to get better before it gets a lot worse!  
Why? As we do more testing the numbers will skyrocket!

WOW, WHAT A BLESSING!!

While other companies are using this time of fear and shortages to price gouge their customer base, MANNATECH has and continues to discount its immune support products significantly to help every person to afford to do the most important thing:

### **Be Responsible for Your Own Immune Health!**

YES WE CAN!! Together we have gotten through many crises as Americans and we can do this again! Let's band together and fight on as our battle cry....

***TOGETHER, WE WILL OVERCOME!***

## Sample Email to Downline March 1

# Coronavirus: A Threat not to Ignore!

So much has been said about this now international virus and yet how much do we really know? Let's review some of the MOST RECENT FACTS (as of Feb 27, 2020):

1. In less than two months, the new coronavirus given the less-scary clinical moniker of COVID-19 has gone from a spikey-shaped virus infecting people in Wuhan, China, to an epidemic that has sickened more than 82,000 people, killed more than 2,000 and spread to 47 countries on all continents.
2. Experts say it is not likely to cause an "apocalyptic scenario" ...but that doesn't mean we are safe...just unlikely it will overwhelm our human population. But if you feel the way I do, 1 more death is too many.
3. Yes, it is now impacting US citizens...confirming over 60 patients. Discovery of a Northern California coronavirus patient is believed to be the first U.S. case from an unknown, community-spread source is an alarming twist. She actually was hospitalized for a number of days before she was finally tested, and her condition has continued to worsen. So, although 60 to date, the reason this one is more alarming than the others is that NO exposure chain has been established. The Centers for Disease Control and Prevention says it remains possible that the female patient at UC Davis Medical Center was somehow exposed to a returned traveler who was infected in China yet investigators have not been able to find that connection.

So, what does this mean for "me and my house?"

Well, **first** and foremost we really won't know if we are safe or not, even without travel, but they are saying seniors are at greatest risk. Although Mannatech products make me feel and look 40, I am in my 60's so qualify as a senior no matter how I act! **Secondly**, my Mission trip to South Korea in June has slim to no chance of staying on the calendar. South Korea is one of the hardest-hit countries (2nd only to China). They have over 8000 cases and it is growing daily. But again, we are still early in the process of this spreading. I was on two airplanes the past 2 days, and more and more are wearing masks...not a bad step to take if you are flying but clearly not enough. So, **thirdly**, how do we do our best to avoid some of the potential consequences of this virus? My routine is to "**Super Boost**" my immune system so no matter what exposure may come my way, my body will be in maximum response mode to "fight the battle."

Note: Here is what I am **adding** to my basic level of Mannatech supplements I already take:

1. **1 scoop of Manapol daily**: this is exclusively the incredible active healing ingredient in the Aloe Vera plant, called mannose, and differentiates itself from all other aloe products by having the highest "dalton rating" of any in the marketplace. Although there are over 200 varieties of aloe in the world, there is only 1 that yields the highest levels of acemannan, and that is what is in Manapol. I already take this every day in a lot smaller

quantities in my Ambrotose, but it is times like this I add the "extra boost" in Mannapol. [Click Here for Product Information on Manapol](#)

2. 1 **MannaBOOM** daily: I love this product and normally due to my age (in my 60's now) already am taking 1 MannaBOOM every day. So, now I am adding a second, 1 in the AM and 1 in the PM. You can never be too careful. Additional immune system ingredients above the Aloe Vera are acerola cherry extract, wild bush plum, and wakame. [Click Here for Product Information on MannaBOOM](#)
3. 2 **ImmunoSTART** daily: This I generally do not have in my daily regimen unless I feel something coming on or there is something "going around." Special ingredients include colostrum, citrus pectin as well as many others. [Click Here for Product Information on ImmunoSTART.](#)

Watch this video for what Dr. Nugent says about the excellent components of ImmunoSTART

Is this a suggestion just by Merri-jo?? Numerous Presidential Directors are taking the same path. Also, just recently there was an article in a well-known newspaper in South Korea that has the second-largest outbreak of this virus, which extolled the virtue of using the Mannatech products to help fight the virus.

So, now you have my suggestions and I plan to take this for as long as there is a perceived threat along with my daily Mannatech products I already am consuming! Never too careful. If you have children, then you can choose to give them a smaller version of this, but I surely wouldn't roll back too much since their immune systems most likely are being accosted by more than we can predict due to the numbers of people they associate with on a daily basis, many of whom are outside our normal sphere of influence.

Let's take this on... coming from Strength, not Fear! Any questions? We are here to support you all! Call me or text me with any questions or if you just want to place your order!!

**Here's to a long and healthy life!**

## Sample Email that was sent out March 10

### ***HEADS UP!!***

Last week I sent a "MANNAMAIL" out to all of you regarding the need for all of us to ***get serious*** about this CORONAVIRUS...as it is not going away quickly. I made the recommendation to take Manapol, Mannaboom, and ImmunoStart daily. How many of you jumped in?? Know that the Manapol and Immunostart are Immune modulators and the Mannaboom is the Immune BOOSTER!

Well, whether you jumped in or not, I not only took charge but also flew into Los Angeles for a conference last Thursday-Sunday, a place that the local officials declared a "**State Of Emergency.**" Since that time there have been hundreds more in the US afflicted with the virus and the numbers keep growing daily. Not to alarm you but only as a HEADS UP!! Many major events are being canceled as we are instructed not to attend large gatherings. Even Mannatech announced last Thursday the cancellation "for the first time ever" of the **2020 MANNAFEST National Convention!!** Instead, they will be live-streaming the event the exact same dates: Friday and Saturday, April 24-25, so MARK YOUR CALENDAR.

### ***JUST TODAY:***

***The WORLD HEALTH ORGANIZATION has declared this  
Coronavirus a PANDEMIC!***

**WOW**, the new SPECIAL Mannatech is offering is a "HUGE GIFT" to all of us!!!

1 - Box of **Ambrotose Life** slim sticks

15 servings

plus...

1 - Box of **Mannaboom** full of Manapol

plus...

1 - Bottle of **ImmunoStart** Beta-glucans, colostrum, citrus pectin and more to augment immune system response

[Click here for a NEW video from Dr. Nugent on ImmunoStart](#)

All 3 of these which normally cost about \$173 are NOW on SPECIAL for ONLY \$100.00!! WOW to this savings and

**THANK YOU MANNATECH!!!**

[Click here for a flyer with other specials](#)

***If you need help in placing your order,  
please call ...***

## Reconnecting Email

Hello \_\_\_\_\_:

Wow, I was so excited to see that you just placed an order with Mannatech for some of their terrific products. Although we have missed you over the past few years, it is awesome to have you back. These are difficult times for a lot of people as we all are not getting any younger and then with the current pandemic hitting many hard especially at our ages, we are all positioning ourselves as best we can! Harley is 85 now and keeps on trucking with as sharp a mind as ever, and I am nearing 80 at a pace faster than I can imagine...still feeling great! We of course never go a day without the products. We have finally retired in warmer climate...outside of Tucson.

Would love to chat and see how best I can support you...as well as catch up. I shared with Merri-jo and she also sends her best and her love!! We have such incredibly fond memories of working with you over the years. Know we remain totally committed to you and your family, and are always here to give you the support you need and answers to any questions you may have.

Love in Christ!

Merri-jo/Anne