

Mexico Open: Use to Grow your Hispanic Business

Monday conf call 2/07/11

Mannafest 2011 Registration: March 10-12

Tapping into all our Hard Work to Grow Your Business

1. Mexico: Understanding the Weekly Routines in Three Major Cities

a. Mexico City

Mannatech Office
Torre Optimal #3
Mezannine Local E
425 Paseo De Las Palmas
Colonial Lamos DE Chapultepec Ave
11000
Mexico City, DF
011 52 555 284 9953
Tues. at 7:00 p.m., and other times so check with office
NH Hotel, Zona Rosa, Liverpool 115 Tuesday Night at
7:00 p.m

b. Monterrey

Crowne Plaza
Constitución 300
Centro, 64000 Monterrey,
Nuevo León, Mexico
01 81 8319 6000
Tuesdays, 5:00-7:00 and 7:00-9:00

c. Guadalajara:

Mannatech Offices
Av. Vallarta 1370
Colonial Americana
44160 Guadalajara
Jalisco
011 52 333 268 1210
Tues. at 7:00 p.m., and other times so check with office

2. Mexico: Using the Marketing Materials

a. Today, February 7, Mannatech will be in the most important newspapers in the three major cities of the country:

Reforma (México City)

Mural (Guadalajara)

El Norte (Monterrey)

Look for the Mannatech article in the “Empresas” section. Use this

article as a tool to help you spread the great news about Mannatech!

b. www.mannatech.com

1) Library: Select Mexico (or Spanish)

c. www.mexicomannatech.com is still active with terrific materials in Spanish you can attach to emails and send out.

d. Facebook ads are a great way to make connections even if only speak English (use Google translate in communications)

e. Understand the Welcome Pack Materials

1) Comp Plan/Rules and Compliance

2) Real Possibilities (Getting Started)

3) Tear Sheets

4) New Marketing piece - "Dream it, Live it, Love it"

5) The Prospecting DVD - "Dream it, Live it, Love it"

6) The "Live for Real" DVD with 7 videos on it

From McAnalley, to Boyd, to Mexican Announcer,
to Science, to Give for Real

7) Product Catalog

3. **Mexico:** Using the Archived Videos

a. Go to www.mannatechlive.com

b. Use Opportunity Meetings in Spanish only to send

c. Use the trainings to teach

1) Getting Started

2) Compensation Plan

3) Product Training

4) The Science

(the last two can be equally used here in the US with Hispanic leads)

4. **Mexico:** How to Register a Mexican

a. How to Order (see attachment)

c. Remember, customer service for Mexico is in the US

5. **Mexico:** Updates on Incentives

a. Since Osolean is just now available, extending Mannafest Incentive until midnight February 14

b. For same reason they are extending the Free bag of Phytoburst Chews to all pre-reg who buy All Star pack by midnight, Feb 14.

6. Contact information for your use (See attached)

7. Sign up for the Distribution List

a. How to: www.mannatechmexico.com

- b. Get your new Hispanic Contacts on it as well
8. **US Hispanic Market:** Materials available
- a. Go back to Mannatechlive.com for the marketing ideas video
 - b. Use the Opportunity Presentation with MJH and Diego done in November
 - c. Yes Plan in Spanish
 - d. Four Core in Spanish
 - e. Product Catalogue (already in English/Spanish)
 - f. So many videos in Spanish on YouTube, on websites
 - g. US website is in Spanish
 - h. www.exploremannatech.com in Spanish (send links)



MEXICO PHONE LIST

001-800-514-9053: Customer Care
 001-800-514-9054: Presidentials
 001-800-514-9056: Leadership Connection

No.	Name	Extension	Position	Location	Direct Line	Extension
	Main Number	71210			(33) 3268-1210	71210
1	Sergio Medina	71215	Managing Director	GDL	(33) 3268-1215	71215
2	Mario Rodriguez	71216	Finance & Operations Director	GDL	(33) 3268-1216	71216
3	Open	71219	Accountant	GDL		71219
4	Fernando Velazquez	71217	Marketing Director	GDL	(33) 3268-1217	71217
5	Ana Negrete	71218	Sales Events & Training Coord	GDL	(33) 3268-1218	71218
6	Gerardo Michaus	71220	Storefront Supervisor	GDL	(33) 3268-1220	71220
7	Rene Rodriguez	71221	Storefront Clerk	GDL	(33) 3268-1221	71221
8	Lizette Alvizo	71210	Receptionist	GDL	(33) 32681210	71210
9	Fax GDL	71212	Fax GDL	GDL		71212
10	Conf Polycom GDL	71213	Conf Polycom GDL	GDL		71213
11	Conf Polycom GDL 2	71214	Conf Polycom GDL 2	GDL		71214
12	Guest	71222	Guest	GDL		71222

No.	Name	Extension	Position	Location	Direct Line	Extension
	Main Number	79950			(55) 5284-9950	79950
1	Alma Delia Haro	79956	Sales Director	MEX	(55) 5284-9956	79956
2	Malena Herrera	79951	Sales Events & Training Coord	MEX	(55) 5284-9951	79951
3	Hessel Diaz	79952	Storefront Supervisor	MEX	(55) 5284-9952	79952
4	Mauricio Reynoso	79953	Storefront Clerk	MEX	(55) 5284-9953	79953

Headquarter

No.	Name	Extension	Extension	Location
	Javier Díaz	38145	Customer Care supervisor	TX
	Alex Marquez	34436	Leadership connection	TX
	Maria Madero	34056	Leadership connection	TX
	Ronnie Gilbert	37224	Technical Support Manager	TX

Guadalajara - Casa Mannatech (Main Office)

Main Number	(33) 3268-1210
Fax Number - Administration	(33) 32681212
Fax Number - Customer Care	(33) 32681213

Mexico City - Business Center

Main Number	(55) 5284-9950
Fax Number	(55) 5284-9955

Keypoints Mannatech México



Place your order as easy as: 1, 2, 3...

1) Make a list of the products or packs that you want to purchase.

WELLNESS PRODUCTS	
Real (4) for Life	
Advanced Ambrotose [®] (powder) *\$ 1,290 pesos	
Advanced Ambrotose [®] (capsules) *\$ 750 pesos	
PhytoMatrix *\$ 750 pesos	
Ambrotose AO [®] *\$ 590 pesos	
PLUS with Ambrotose Complex *\$ 520 pesos	
Targeted Support	
Phytoburst *\$ 605 pesos	
Essential Source [™] *\$ 520 pesos	
I-START [™] ▲ *\$ 520 pesos	
GI-ProBalance [™] ▲ *\$ 520 pesos	
Kids	
MannaBears *\$ 375 pesos	

BODY & FITNESS PRODUCTS	
OsoLearn [®] ▲ *\$ 725 pesos	
GS Vainilla [™] ▲ *\$ 550 pesos	
GS Chocolate [™] *\$ 550 pesos	

SKIN CARE	
Exfoliating Facial Cleanser. *\$ 475 pesos	
Multiphase Serum *\$ 915 pesos	
Day Moisturizer *\$ 820 pesos	
Night Repair Creme *\$ 915 pesos	
Body Lotion *\$ 435 pesos	
Five-Product System *\$ 3,565 pesos	
Trial Set ▲ *\$ 375 pesos	

Mannatech
Live for Real[™]

AVAILABLE PACKS IN MEXICO	
Premium	*\$ 3,800 pesos
Preferred	*\$ 1,565 pesos

*Prices include VAT. Shipment charge is not included.

▲ Products that will be launched soon.

As associate you can obtain a discounted price according to your accumulated purchases during the Commercial Period.

\$0-\$4,599	Basic Discount	20%
\$4,600-\$7,499	Advanced Discount	25%
\$7,500 or higher	Supreme Discount	35%

2) Select one of the following options to place your order.

By Phone or Fax
Toll free number: 001 800 51 49 053
Monday - Friday from 8:30 a.m. to 9:30 p.m. Saturdays from 9:00 a.m. to 4:00 p.m. The last friday of every Business Period from 8:30 until midnight.
By fax, send your order to: 001 800 51 49 058

By e-mail
Send your order to: custserv@mannatech.com

By internet
You can place your order at: www.mannatech.com

At the Storefront
Go to any of Mannatech Mexico offices (Addresses showed below).

Mannatech offices addresses in México	
In Guadalajara	In México D.F.
Mannatech Mexico Corporate Office. 1370 Vallarta Ave. , Col. Americana ZIP 44160, Guadalajara, Jalisco, Mexico Monday-Friday 9 a.m. - 6 p.m. Saturday: 9 a.m. - 1 p.m.	Torre Óptima 3 Mezannine Local E 425 Paseo de las Palmas Ave, ZIP 11000 Col. Lomás de Chapultepec, México, D.F. Monday-Friday 9 a.m. - 6 p.m. Saturday: 9 a.m. - 1 p.m.

3) Choose one of the following payment methods

PAYMENT METHOD	ORDER METHOD				
	Internet	Phone	E-mail	Fax	Storefront
Credit Card VISA & Mastercard	✓	✓	✓	✓	✓
Debit Card VISA & Mastercard	✓	✓	✓	✓	✓
Direct Debit (i.e. withdrawal from bank account)	✓	✓	✓	✓	X
Wire Transfer (Counter deposit)	✓	✓	✓	✓	X
Cash	X	X	X	X	✓

Bank account information (wire transfer & counter deposit) Bank: Banamex
Account owner MTEX México S. de R.L. de C.V. Account number: 1493009 Branch: 1

For further information or any questions you may have, please call:
001 800 51 49 053