

"Why NOW"?
Distinguishing Mannatech
Monday Call, March 5, 2012

- Tuesday Night Live - Dr. Rob Sinnott, March 6th at 7:30 PM at Mannatech Corp Offices or www.mannatechlive.com
- Mannafest 2012 – It's a have to be there event! April 12-14 in Fort Worth Texas

FIVE clear reasons why Mannatech is the best opportunity in direct sales today:

1. New Product (when we already had Ambrotose and Phytomatrix as best of the industry)
 - a. Code Name Basica..."Most nutritionally complete, all natural (AND WE MEAN ALL) single product in the industry"
 - b. Affordable by all including entire families..."best nutrition at best price"
 - c. Everyone can take it (age 1 to 100)..."one for all, all for one"
 - d. Contra-indications may only be Vit K issue (Coumadin, and other blood thinners)
 - e. Easy to use..."sprinkle on any food you choose and it makes the most nutritious food you will eat all day!"
 - f. Combo packs to support Weight Loss, Therapeutic amounts, etc.
 - g. All our 60+ patents cover this one product so think of the science behind it
2. New Consumer Acquisition Program
 - a. Same price for all so no penalty to consume
 - b. Complete strategies to grow business just around consumers with considerable money to be made
 - c. Consumers are incentivized to share with others
 - d. Consumer conversion readily available so can grow into being a business builder
3. Navig8
 - a. We have a real system to use; Michael Gerber "E Myth Revisited"
 - b. Time is now focused on loving on people
 - c. No more repetitive trainings on the products and comp plan, and...
 - d. As my nephew said "Wow!! This seems too easy! You can literally target anybody! So easy to get in the door, not sales-pitchy, and you begin by inspiring your audience rather than convincing them you have a good product. I love it! what's next?"
 - e. Not just for prospects but a complete downline management system
4. "Give For Real" is the heart of who we are...the vision of the company
 - a. Money with a Mission
 - b. Social entrepreneurship has incredible traction in the market place
 - c. True belief that we will end global malnutrition in children

- d. Opens the door to incredible program for not-for-profits
 - e. Opens up great programs to distinguish "for-profits" in our very competitive marketplace
 - f. Not just a fad...tie into history with Sam and Linda in Romania, then in 1999 forming Manna Relief
5. Compensation Plan changes creating Awesome Opportunity
- a. 18 month Business Plan is awesome for all new recruits
 - b. Get to National Director or above and every leadership group participates in global sales pool